

# GREATER HOUSTON FRONTIERS CLUB

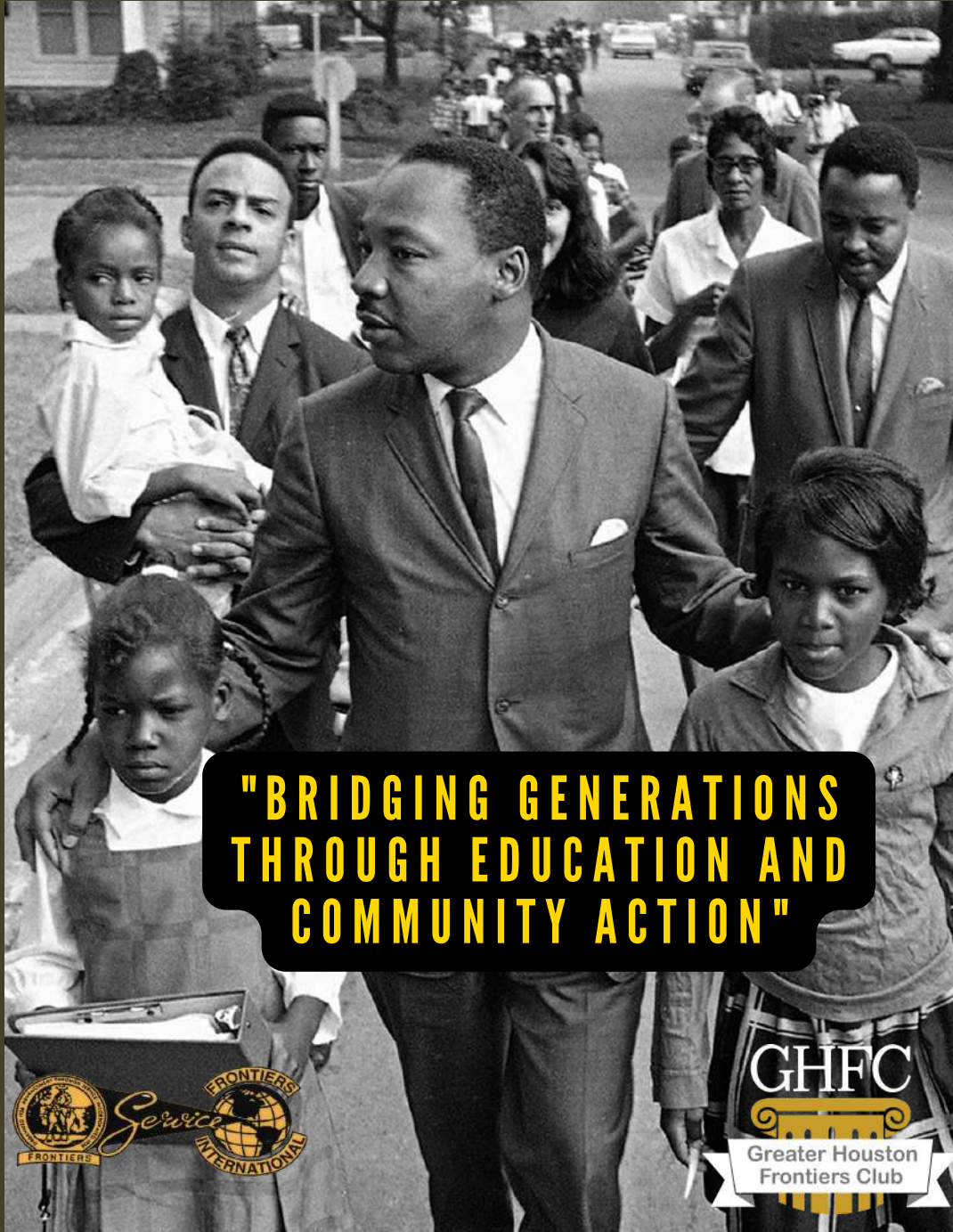
Dr. Martin Luther King Jr.

Virtual Memorial Scholarship Program

Monday, January 16, 2023

Broadcast Live-KHOU Channel 11

@9:00am



**"BRIDGING GENERATIONS  
THROUGH EDUCATION AND  
COMMUNITY ACTION"**



**GHFC**

Greater Houston  
Frontiers Club

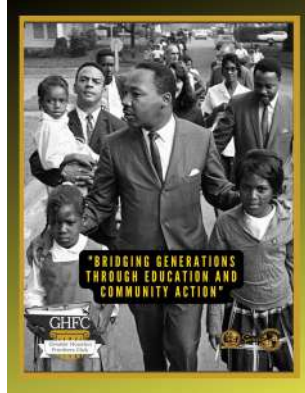
*The 35<sup>th</sup> Annual*  
**DR. MARTIN LUTHER KING, JR.**



**Virtual**

**MEMORIAL SCHOLARSHIP PROGRAM**

*“Bridging Generations Through Education and Community Action”*



Dear Friends of the Greater Houston Frontiers,

We invite you to join us for the 35<sup>th</sup> Anniversary of the Greater Houston Frontiers Club Dr. Martin Luther King, Jr. Memorial Scholarship Program on Monday, January 16, 2023. This year we will be holding a virtual presentation of our Program. Our theme this year is **“Bridging Generations Through Education and Community Action”**. Dr. King’s legacy reminds us of the importance of passing the torch to the next generation by providing scholarships for education, celebrating diversity and remaining steadfast in our commitment to service; we rely on your support as we continue to live up to the example set by Dr. Martin Luther King, Jr.

Since the inception of the Dr. Martin Luther King, Jr. Memorial Scholarship Program in 1987, we have awarded over \$1.4 million to students in the Houston-Harris County area. We are proud of our past achievements and the positive impact on hundreds of students’ lives. Our aim is to raise the bar in 2023 as we will once again increase the number of scholarships we award.

Our 2023 sponsorship levels are:

Summa Cum Laude Level (\$25,000)	Magna Cum Laude Level (\$20,000)	Cum Laude Level (\$15,000)
Dean’s List Level (\$10,000)	Honor Roll Level (\$5,000)	Scholars Level (\$2,500)
Honorable Mention Supporter Level (\$1000)		Donations \$50+

1. New Sponsors – It is imperative that we accept the challenge to rally around the future of the youth of Houston and encourage others to join us as we fulfill Dr. King’s legacy.
2. Returning Sponsors –The results of your past efforts and sponsorship have put the educational dreams of hundreds of students within reach, allowing them to attend the colleges of their choice across this great land. It is time to reach more students that are in need.  
Please increase your commitment by stepping up to the next sponsorship level.
3. Consider setting up a matching fund within your company for employee contributions.
4. Commit to making an extra donation this year, so that more students that would like to meet you or your company can participate in celebrating Dr. King’s legacy.



Your financial commitment and partnership is key in helping us achieve our goal of increasing the number of scholarships awarded in 2022 and allowing more students the opportunity to advance their educational endeavors to make their dreams achievable.

If you have questions, please visit [www.ghfrontiers.com](http://www.ghfrontiers.com) for more information about the organization, the breakfast, and opportunities to support the students in the Houston-Harris county area. You may also call us at 713-331-0440.

Please Like or Follow us on all our social media platforms, @GHFrontiers.

Sincerely,

*Dr. Novella Washington*

2023 Co-Chair  
Scholarship Breakfast

*Pastor Jamal Johnson*

2023 Co-Chair  
Scholarship Breakfast

*Donnell Cooper*

President  
Greater Houston Frontiers





# About Us



**F**or over three decades, The Greater Houston Frontiers Club (formerly North Houston Frontiers Club) has been a staple in the Houston community and has been conscious in serving students with scholarships. Formed in 1980, the organization is a non-profit, 501(c) (3), service organization dedicated to providing educational and monetary assistance to talented, deserving high school seniors in and throughout communities. This service organization is comprised of a diverse group of men and women volunteers, who are determined to transform the lives of local high school students. With the help from individuals, foundations, grantors, and corporations, the efforts have grown into one of the oldest and most effective international service organizations with chapters throughout the world. In 2017, the club changed its charter name to The Greater Houston Frontiers Club, Inc. to further the mission and broaden the reach.



Frontiers International was founded in Columbus, Ohio on November 10, 1936, by Nimrod B. Allen, a former Executive Director of the Akron YMCA and a well-known leader in the African American community. The primary purpose of the organization was to provide an outlet and opportunity for African-American males to collectively give service to their communities through a civic, service leadership organization that did not discriminate against them, as was the custom of other organizations at that time.

On December 24, 1938, the name was changed to The Frontiers International Club and was also incorporated in Ohio. In the early days, Frontiers International was very instrumental in setting a platform for local politicians to speak to the African-American community. The club did not endorse candidates but welcomed them to speak to the group. Contrary to the foundation on which the organization was founded and after hearing Dr. Martin Luther King, Jr. the Frontiers International Club began to base its mission and values on the outstanding philosophy of Dr. Martin Luther King, Jr.'s concept of service. He believed that a person's worth should not be measured by his or her color, culture, or class but rather by his or her commitment to making a better life for all. King said, "We must work increasingly to uplift this nation that we love to a higher destiny, to a higher plateau, to a more noble expression of humanness." As he once said, "Everybody can be great because everybody can serve." The Frontiers International also began to open its membership to both men and women interested in service.



The members known as "Yokefellows", are servant leaders who are committed to serving the community and enhancing the lives of students through scholarships. Join us, we have a slot just for you.



# *The 35<sup>th</sup> Annual*

*Dr. Martin Luther King, Jr.*

*Virtual*

## *Memorial Scholarship Program*



### **Make Your Investment Count!**

Through public and private alliances and partnerships, we can continue to plant seeds to help fund the annual Scholarship Program and assist with the operations of the organization.

Each year, your investment supports one out of every ten students who apply, yet ultimately, our objective is to increase the number of awardees. The scholar outreach effort has attracted applications from more than ten school districts, and we've found during the interviewing process that the students aspire to become educators, health professionals, social workers, legislators, community planners, financial analysts, and military men and women, just to name a few. Statistics have shown when we invest in education, we're investing in our nation. We stand on the belief of Dr. Martin Luther King, Jr. Our theme ***"Bridging Generations Through Education and Community Action"***--that is the goal of true education. Let's make those dreams a reality because we understand that more must be done, and with your help, more will be done.

The Dr. Martin Luther King, Jr. Memorial Scholarship Program offers a variety of convenient ways for you to give meaningful gifts that help students with fees, books, supplies, room and board and tuition. Your one contribution has the potential to make a difference for many deserving, talented young individuals.



# Level of Sponsorship

## Sponsor Participation

### **Summa Cum Laude - \$25,000**

PSA's  
One (1) 30 second E-Commercial  
Program Participation (2 minutes)  
Sponsorship credit end of program  
Logo on GHFC website and social media as Sponsor  
Commemorative Gift

### **Honor Roll - \$5,000**

Logo on GHFC website  
Social media as Sponsor  
Commemorative Gift

### **Scholars Level \$2,500**

Sponsorship Credit  
end of Program  
Commemorative Gift

### **Magna Cum Laude - \$20,000**

PSA's  
Program Participation (2 minutes)  
Sponsorship credit end of program  
Logo on GHFC website and social media as Sponsor  
Commemorative Gift

### **Honorable Mention Supporters - \$1,000**

Commemorative Gift

### **Cum Laude - \$15,000**

PSA's  
Sponsorship credit end of program  
Logo on GHFC website and social media as Sponsor  
Commemorative Gift

### **Donation- \$50+**

### **Dean's List - \$10,000**

Sponsorship credit end of program  
Logo on GHFC website and social media as sponsor  
Commemorative Gift



# *The 35<sup>th</sup> Annual*

DR. MARTIN LUTHER KING, JR.

## *Memorial Scholarship Program*

**“Benefiting GHFC Scholarship Program & Operational Funds”**

<input type="checkbox"/> Summa Cum Laude Sponsor	\$25,000.00	<input type="checkbox"/> Honor Roll Sponsor	\$5,000.00
<input type="checkbox"/> Magna Cum Laude Sponsor	\$20,000.00	<input type="checkbox"/> Scholar's Sponsor	\$2,500.00
<input type="checkbox"/> Cum Laude Sponsor	\$15,000.00	<input type="checkbox"/> Supporter Level	\$1,000.00
<input type="checkbox"/> Dean's List Sponsor	\$ 10,000.00	<input type="checkbox"/> Donation	\$50.00+

Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

**Donations can be made on our website: [www.ghfrontiers.com](http://www.ghfrontiers.com)– Click on the donation button.**

This is a Sponsorship Contract for the 35th Annual Dr. Martin Luther King, Jr. Memorial Scholarship Program in Houston, Texas, USA, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set forth in this Contract. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship. Greater Houston Frontiers Club has instituted the following policies for sponsorship opportunities. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

Greater Houston Frontiers Club will contact each previous year's sponsor to advise them of the right of renewal and the deadline by which they must submit their Sponsorship Contract and deposit in order to renew their sponsorship.

Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, Greater Houston Frontiers Club will then consider this sponsorship available to all exhibitors.

-Greater Houston Frontiers Club requires 100% payment be submitted with the signed Sponsorship Contract in order to secure a sponsorship. I have read and understand all conditions for entry in the 35<sup>th</sup> Annual Dr. Martin Luther King, Jr. Memorial Scholarship Program Monday, January 16, 2023

Signature \_\_\_\_\_ Date \_\_\_\_\_





Deadlines to submit PSA's, Logos, and Names

Please submit all information concerning your  
Sponsorship Levels by:

Friday, December 16, 2022

Send your information to  
[info@greaterhoustonfrontiers.com](mailto:info@greaterhoustonfrontiers.com)  
with a copy to  
[northhoustonfrontiers@yahoo.com](mailto:northhoustonfrontiers@yahoo.com)

